

Message Text

UNCLASSIFIED POSS DUPE

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44

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 021150Z JUL 75

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 5020

AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY OSLO

UNCLAS STOCKHOLM 3163

FOR BIC/OIM:CAYA/PETER.

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: ELECTRONIC COMPONENTS SHOW

1. BERG ELECTRONICS, ELECTRONICS DIVISION DU PONT DE NEMOURS,
HOLLAND DECLINES.

2. REF WASH USDOC 9742. AD AURIEMA DECLINES. HAVE PARTICIPATED
IN THREE SHOWS THIS YEAR AND LACK FUNDS.

3. FIRM VERBAL FROM RCA INTERNATIONAL COOPERATOR.

4. JAN PETTERSSON, MANAGING DIRECTOR OF TELEINSTRUMENT AB
WILL PARTICIPATE FOR 4 OR 5 PRINCIPALS IF BURR-BROWN,
TUSON, ARIZONA IS WILLING TO SUPPORT WITH DISPLAY PRODUCTS/
MATERIAL AND PARTIAL FINANCIAL CONTRIBUTION. PLEASE CONTACT
BOB GONZALES, INTERNATIONAL SALES MANAGER AND ENCOURAGE
HIS SUPPORT AND CONTRIBUTION. REPORT REACTION URGENTLY.

5. REFERENCE WASH FOLLOW-UP REQUEST JUNE 23. AKE HANSSON OF
TECHNITRON SWEDEN AB DOES NOT INTEND TO PARTICIPATE.
HIS DISCUSSIONS WITH PRINCIPALS MAY CHANGE SITUATION.

6. PONTUS BERG OF ALBATROSS TELEINDUSTRY WILL PARTICIPATE
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FOR A) MICROWAVE POWER DEVICES, INC., ADAMS COURT,
PLAIN VIEW, N.Y. L.I. AND B) ANAREN MICROWAVE INC.,

SUNNYVALE, N.Y. IF THEY SUPPORT PARTICIPATION AND
PARTIALLY CONTRIBUTES FINANCIALLY. MR. BERG SAYS THAT
MARKET FINALLY SEEMS READY FOR THEIR PRODUCTS AND
PARTICIPATION WOULD BE VERY VALUABLE. PLEASE CONTACT
D. MAZZIOTA PRESIDENT OF MOCROWAVE POWER AND HEUGH
HAIR, PRESIDENT OF ANAREN MICROWAVE AND ENCOURAGE SUPPORT
REQUESTED. REPORT REACTION URGENTLY. STRAUZ-HUPE

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